



● OTTAWA // CYBERSECURITY // COMMUNITY

BSIDES OTTAWA

2026

NOV 19-20, 2026 // OTTAWA CONFERENCE & EVENT CENTRE // 200 COVENTRY RD

Two days of talks, villages, hands-on labs and a capture-the-flag, run by volunteers for the people who break things, defend things and question who controls the stack. **Sponsorship is what keeps it affordable, hands-on and independent.**



16TH YEAR * 1000+ ATTENDEES EXPECTED * 9 VILLAGES * CTF + ESCAPE ROOM * CAREER FAIR * REGISTERED NOT-FOR-PROFIT

1000+

ATTENDEES
EXPECTED

16th

CONSECUTIVE
YEAR

50%

GOVERNMENT

30%

INDUSTRY

20%

JOB
SEEKERS

01 // WHY SPONSOR

Reach The Room That Actually Builds It.

SOC analysts, pen testers, threat hunters and researchers, sitting beside the CISOs, policy leads and hiring managers who decide what gets bought and built.

[01]

A targeted audience.

Practitioners, ethical hackers and bug bounty researchers alongside government and industry decision-makers, security managers and policy experts.

[02]

Community-driven learning.

Your support keeps registration low for students and career-changers, and funds the workshops, labs and gamified learning that build real skills.

[03]

Presence, not just a poster.

Be recognised by a community that values ethical practice, and meet the next generation of talent through mentorship and the Career Village.

02 // WHERE YOUR BRAND LIVES

Nine Villages. Two Full Days.

Hosted by working practitioners, the villages are the highest-traffic, longest-dwell spaces at the event — and the ones people photograph.

Lockpick Village

0x01

Embedded Systems

0x02

Defenders' Village

0x03

Policy Village

0x04

Malware Village

0x05

Career Village

0x06

Capture The Flag

CTF

Cyber Escape Room

ESC

Interactive TTX

TTX

```
$ whoami
bsides_ottawa // grassroots cybersecurity unconference
$ cat /etc/org
Hackers 4 Karma (H4K) // registered Canadian not-for-profit
```

```
[ OK ] community found
[ OK ] curiosity encouraged
[ OK ] gatekeeping disabled
```

Pick Your Package.

All amounts in CAD. Apply at bsidesottawa.ca — our team follows up to talk through your goals before anything is confirmed.

 EXHIBITOR & SPONSOR TIERS What's included	PREMIER	BOOTH	RECRUITER
	\$10,000	\$5,000	\$5,000
	5 AVAILABLE	10 AVAILABLE	10 AVAILABLE
VISIBILITY — INCLUDED IN EVERY TIER			
Corporate logo and profile on the website	●	●	●
Corporate logo on digital show monitors at the event	●	●	●
Verbal recognition during breaks and announcements	●	●	●
Social media engagement (LinkedIn, X, YouTube, Instagram)	●	●	●
Corporate logo on event t-shirts <i>IF SUBMITTED BEFORE SEPTEMBER 30, 2026</i>	●	●	●
BSides Ottawa token of appreciation	●	●	●
FLOOR PRESENCE			
Premium booth space — Main Hall	●	—	—
Standard booth — Main Hall	—	●	—
Standard booth — Career Village	—	—	●
Premium signage	●	—	—
PASSES — GENERAL ADMISSION			
Staff conference passes	5	3	3
Free promotional passes	10	5	5
PREMIER EXCLUSIVES			
Featured at a BSides Ottawa Meetup	●	—	—
Exclusive conference track sponsorship (\$15,000 value)	●	—	—

Conference Track Presenting Sponsor

\$15,000

OWN A DOMAIN // ONE SPONSOR PER TRACK // INCLUDED WITH PREMIER

Speaker's Stage

Main stage and event monitors, plus recognition in opening and closing remarks.

Capture the Flag

Branding on the CTF platform, materials and scoreboard; introduce challenges and meet competitors.

Embedded Systems

Branding across the IoT and hardware space, with the option to provide hardware or sponsor labs.

Defenders Village

Front and centre in live threat hunting, digital forensics and incident response workshops.

Policy Village

Aligned with policy, legal frameworks and tabletop exercises shaping change in Canada.

Lockpick Village

One of the event's busiest and most photographed hands-on activities.

Venue & Event Sponsors

\$3,000 ea.

ADD TO ANY TIER // OR STAND ALONE

Lunch

Exclusive branding through lunch service; branded napkins, lunch bags and table tents.

Networking Breaks

Both daily breaks; branded coffee cups, table tents and break-area signage.

WiFi Network

Custom SSID carrying your name (YourCompany@BSides), plus logo on signage and the access page.

Lanyards

Your logo around every attendee's neck, both days, everywhere.

After-Party

Branding at the official after-party, plus drink tickets and bar-area signage.

Custom & In-Kind

Hardware, prizes, services or an idea we haven't thought of yet — tell us and we'll build it in.

Let's Build It Together.

Tell us what you want out of the event and we'll shape a package around it, including options not listed here.

SPONSORSHIP ENQUIRIES

sponsorships@bsidesottawa.ca

bsidesottawa.ca